Key Megatrends

**Technology**

**Climate Change**

**Generational Shift**

- Generation Z: 26%
- Millennials: 24%
- Generation X: 22%
- Baby Boomers: 20%
- Greatest Generation: 9%
Project Romance
Social Impact – Community Engagement

Kai Yip Basketball Court

Before

After
Social Impact – Community Engagement

Community Art

Women Empowerment

Food Recycling
Creative Impact – Pirate Studios