Simon Bee
Managing Director – Global Design
Benoy

Simon has over 30 years’ experience as an architect, urban designer and masterplanner. A significant presence at Benoy, he is also an influential figure within the industry. Passionate about sustainability and diversity, Simon has been involved in the creation of successful and sector-leading destinations across the world. Holding a global position at Benoy, he remains hands-on and actively involved in delivering designs for Benoy’s international clients as well as being a key member of Benoy’s Management Board and heading up Benoy’s Design Council.

As a designer, Simon’s international and dynamic portfolio includes a range of notable work, including the conceptual masterplan for Yas Island in the UAE, the home of the Yas Marina F1 circuit and harbourfront; The Beach, Dubai, the first open street waterfront village in the city; and MediaCityUK, the development which was instrumental in bringing the BBC to Salford Quays in Manchester.

In Hong Kong, Simon has been heavily involved in the city’s future development, leading Benoy’s design for Hong Kong International Airport’s SkyCity as well as lending his expertise to key development debates. As an influential voice within the Hong Kong design industry, Simon has been a passionate driver of discussion and leader behind Benoy’s conceptual designs for the redevelopment of the Central Harbourfront and Site 3 as well as the pedestrianisation initiative for Des Voeux Road Central.

Simon’s contributions to the Central Harbourfront debate and his designs which champion the bringing together of placemaking and commercial concepts to truly connect Central to the Hong Kong harbourfront has seen the issue elevated across the design and development community as well as with the city’s general public.