Opening Reflection

Ash Wednesday begins our annual journey to ongoing spiritual renewal. We are invited to seek God’s presence in quiet and solitude as we listen and discern the call of the Spirit in our own lives.

“The apostles gathered together with Jesus and reported all they had done and taught. He said to them, ‘Come away by yourselves to a deserted place and rest awhile.’ People were coming and going in great numbers, and they had no opportunity even to eat. So they went off in a boat by themselves to a deserted place.” (Mark 6:30-32)

Lord, it is so hard to settle down and place all of our worries aside! We know you understand this, and you call us to gently enter the gift of Lent to become aware of your presence. Help us to quiet our hearts and minds these days as we seek to open ourselves to your mercy and love. Amen.
Deborah Scionti, BCC
Director, Mission Integration and Spiritual Care
Mary Immaculate Health/Care Services (part of Covenant Health)

Deborah Scionti, BCC, is currently the Director of Mission Integration and Spiritual Care for Mary Immaculate Health/Care Services in Lawrence, MA, a member of Covenant Health. She has been with Mary Immaculate for 10 years. Ms. Scionti shares Aimee, her therapy-trained Labradoodle, with residents and staff as a member of the spiritual care team at Mary Immaculate. Prior to joining Mary Immaculate, she held several accounting positions in public accounting as well as the private and not for profit sectors.

Ms. Scionti currently serves as Secretary of the Professional Advisory Group for the CPE Program of Steward Health Systems. She has previously served as a member of her Parish Pastoral Council, Evangelization Committee as well as a member of the Parish Finance Council, Stewardship Committee and Children’s Liturgy of the Word. She also served on the steering committee for the Pregnancy Care Center directing their expansion of services in the Merrimack Valley.

Ms. Scionti received her bachelor of science degree in business with a concentration in accounting from Merrimack College, North Andover, Mass., and her master’s degree in pastoral theology from St. Joseph College, Standish, Maine. She has also completed four units of Clinical Pastoral Education (CPE) at Holy Family Hospital, Methuen, Mass., and received chaplain certification from the National Association of Catholic Chaplains.

Becky Urbanski, Ed.D.
Senior Vice President, Mission Integration and Marketing
Benedictine Health System

Becky Urbanski oversees the mission integration and marketing communications activities as the senior vice president for mission integration and marketing for Benedictine Health System. She has been with Benedictine since 1999. Her areas of expertise include strategic brand management, marketing strategy, communication plans, health care mission integration, governance formation, original research and other related activities.

Prior to joining the Benedictine Health System, Ms. Urbanski served as an account manager with Russell Herder Advertising and Public Relations, Duluth, Minn. She also held several progressively responsible roles during her tenure at the College of St. Scholastica, Duluth, Minn., with the last eight years as vice president for admissions and student financial planning. In addition, Ms. Urbanski has experience in arts management and was a fellow at the National Endowment for the Arts in Washington, D.C.

Ms. Urbanski completed a doctoral degree at the University of Minnesota-Twin Cities in 2000. She holds a post-graduate certificate from Harvard University’s Management Development Program, a master’s degree in management and a bachelor’s degree in music literature, both from the College of St. Scholastica.

Ms. Urbanski is a member of the Mission Leader Advisory Committee for the Catholic Health Association and serves on the Health Progress magazine editorial advisory committee. She also holds an adjunct faculty position in the graduate health administration program for St. Joseph’s College, Standish, Maine, and was named the health administration graduate faculty member of the year in 2013.
Brian Smith, MS, MA, M.Div.
Senior Director, Mission Integration and Leadership Formation
Catholic Health Association

Brian P. Smith is senior director of mission integration and leadership formation for the Catholic Health Association of the United States (CHA). In this role he oversees the design and production of numerous CHA programs, meetings and member convenings in addition to the development of formation and mission integration resources for use across the Catholic health ministry.

His diverse professional background encompasses theology, pastoral care, mental health, political advocacy and accountability. Prior to joining CHA he served as vice president of mission integration for the CHRISTUS Spohn Health System, a six hospital regional health system based in Corpus Christi, Texas, and a member of CHRISTUS Health. Before his regional position he was vice president of system mission at Mount Carmel-St. Ann’s Hospital, part of the Mount Carmel Health System, in Columbus, Ohio, a member of Trinity Health. His career in mission is preceded by 15 years in parish ministry and service at the Department of Special Education of the Archdiocese of St. Louis. He has also served as a federal auditor with the Government Accountability Office.

At CHA he authors bi-monthly columns for CHA’s journal, Health Progress, oversees several of CHA’s advisory committees including: Ministry Leadership Formation, Mission Leaders, Pastoral Care and Physician Leaders. He is a member of the executive committee of the Coalition for Physician Well-Being.

He earned a bachelor of arts degree in political science with a minor in business administration from St. Louis University; a master of arts degree in divinity and a master of arts degree in New Testament scripture from Kenrick Seminary in St. Louis; and a master of science degree in clinical psychology, with an emphasis in child and adolescent development, from St. Louis University.

Similarities
Catholic Identity

Ethical Issues
Spiritual Care

Dignity and Respect
Differences

- Shorter length of stay in acute
- More focus on resident and families in LTC
- More focus on employees in acute care
- Narrower margins in LTC
- Community benefit for acute care
Partnerships
Interlude Restorative Suites
Alina Health

- Mission Due
- Diligence
- Branding
- Culture
Community Partnerships

- Advance care planning
- Palliative care education
- Dementia support groups

- Collaboration with Catholic college
Spiritual Care

Benedictine Health
- Spiritual care assessments
- EHR helps continuity of spiritual care
- Collaboration with community faith leaders
- Commitment to ongoing spiritual care
- Same chaplains cover independent living and LTC units
- Lay associates of St. Marguerite
- Advent/Lent speaker series
Rituals

- Transitioning from independent living to skilled nursing
- Ritual and space at time of dying
- Honor quilts
- Funerals, memorial services and remembrance services
Advance Care Planning

Benedictine Health’s initiative
Covenant Health’s initiative
Covenant Health
– Adopt a Senior Program
– Wishes at the End of Life

Benedictine Health
- Feast of St. Benedict
- Dreams Come True
Mission Integration in Eldercare
Session 1 – March 1, 2017

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