By Tory Brubaker, CAE, Member Services Director

Over the past weeks, BOMA San Francisco staff, board, committee leadership, and member contributors have come together to compile key resources members need to make informed decisions, to keep their assets operational, to communicate with their tenants, service providers and staff, and to maintain a sense of calm during these challenging times.

Overnight, we have all had to examine our processes and ask, “how do we deliver value, information and service in the virtual environment?”. A challenge, yes, but more importantly, an opportunity to embrace innovation, change and take a fresh look at how we operate. We remain hopeful that in-person events will return -- who doesn’t want to see 600+ friends and colleagues at the BOMA Holiday Party? Our immediate and near-term plans are to deliver value to members in our new normal. Here’s a broad outline of resources currently available and plans for the near future.

COVID-19 Resource Page

BOMA SF’s resource for information on how to mitigate the potential health and business impacts of COVID-19 is available at bomasf.org/covid-19-coronavirus-resources. The page is regularly updated and COVID-19 eblasts are sent M/W/F to alert members when additional resources are added. The site has received a tremendous amount of traffic, and we trust you have found the information helpful. We will continue to use this vehicle as the main source of updates as they become available.

Webinars

Curated by both BOMA SF, BOMA Canada and BOMA International we are delivering learning opportunities to members at a critical time during constant change. We are developing additional content and will deliver it to members in a virtual format with recordings posted for future reference and sharing.

BOMI Designation Courses Online Platform

We have transitioned from a classroom model to an online learning platform to deliver the Building Owners and Managers Institute (BOMI) designation courses to members. Thanks to the willingness and flexibility of our dedicated instructors we will deliver our first virtual course, Law & Risk Management, in early June. Courses will run as an 8-part series, 4 hours per day across 2 weeks. Direct all questions to Education Coordinator Akiba Davis-Everett, akibad@boma.com. Registration open at www.bomasf.org.
Online Buyers’ Guide

Membership During Job Transition

Your professional network is most important during times of uncertainty. Should a BOMA member lose their job related to this crisis, BOMA will allow them to continue to participate until re-employed. Please contact Member Services Director Tory Brubaker, toryb@boma.com to discuss in greater detail.

Sponsorship Opportunities

As we all adjust to new ways of working and communicating, BOMA remains a vehicle for our members to promote their products and services, and build brand awareness. The virtual delivery vehicle is unchartered territory, but let’s work together to provide opportunities that support your company’s business development initiatives and BOMA’s bottom-line. Contact Manager, Events & Education Sylwia Preis, sylwiap@boma.com, to explore opportunities.

Committees are Zooming

While most members are focused on re-occupancy, BOMA Committees are meeting as necessary via Zoom to stay current on their area of focus and to connect with one another. Committees are serving as focus groups, social outlets and embodying the culture of knowledge sharing. Visit bomasf.org/committees for more information on our committees.

Career Center

Talent is your greatest resource. The current environment may have put hiring on hold, but once you are ready to seek new talent, engage BOMA’s Career Center, https://bomasf.org/careers-real-estate-management, to recruit employees or find job openings.

Communication is Key

As we are faced with uncertainty and challenges ahead, BOMA San Francisco is committed to keeping you informed and connected with industry peers to navigate this new environment and operational processes. We encourage members to avail themselves of the power of the BOMA network and to provide us feedback as we all adapt to the new normal.

Members support members. When you seek products and services, go first to our Online Buyers Guide, www.bomasf.org, to fulfill your needs and support members of our community.

Our popular morning series for property managers has gone virtual. These intimate sessions are designed to expand property managers’ professional networks and provide a forum to ask and answer questions. Stay tuned for the next dates.