Sponsorship Opportunities

The engagement of our sponsoring firms is key to running a successful event. Join this elite group of companies supporting the summit. Choose from a variety of levels and selected sponsorship opportunities – outlined in this prospectus – to better enhance your presence at the ULI Asia Pacific Summit.

apacsummit.uli.org
**2017 ULI ASIA PACIFIC SUMMIT**

**ICON**

Please call for details on how to be part of this exclusive by-invitation-only sponsorship category.

**PRINCIPAL USD80,000**

**Recruitment and Advertising**
- Company logo recognition as Principal sponsor in pre-event marketing materials, digital event promotions, on-site signage, summit handbook and website
- Logo prominently displayed in meeting loop played at the summit sessions
- Display area during the main summit
- Two-page ad in the summit handbook
- 200-word corporate profile in the summit handbook
- Co-sponsorship of the Leadership Dinner
- Logo recognition on event mobile app
- Distribution of sponsor research on event mobile app
- Year-long ad run on ULI Asia Pacific website
- Year-long ad run on ULI Asia Pacific’s bimonthly members newsletter
- 2 sponsored posts on ULI Asia Pacific’s official social media platforms – Facebook, LinkedIn, and Twitter – that will include a link to your website

**Networking**
- 15 registrations to the summit
- 10 invitations to the VIP Reception
- 10 invitations to the Leadership Dinner

**Membership**
- 6 ULI memberships (up to three full memberships)

Choice of one of the following:
- Meeting lanyards (1 available)
- Meeting writing pads (1 available)
- Keynote session branding (1 available)
- Promoted post on event mobile app (4 available)
- Private lounge/hospitality space (1 available)

**PLATINUM USD60,000**

**Recruitment and Advertising**
- Company logo recognition as Platinum sponsor in pre-event marketing materials, digital event promotions, on-site signage, summit handbook and website
- Logo prominently displayed in meeting loop played at the summit sessions
- Display space during the main summit
- Co-sponsorship of the Networking Reception in the main summit day
- Full-page ad in the summit handbook
- 200-word corporate profile in the summit handbook
- Logo recognition on event mobile app
- Distribution of sponsor research on event mobile app
- 6-month ad run on ULI Asia Pacific website
- 6-month ad run on ULI Asia Pacific members’ bimonthly newsletter

**Networking**
- 10 registrations to the summit
- 5 invitations to the VIP Reception
- 5 invitations to the Leadership Dinner

**Membership**
- 4 ULI memberships (up to 2 full memberships)

Choice of one of the following:
- Meeting pens (1 available)
- Branded badge slip/insert (1 available)
- Registration counter branding (1 available)
- Full page back cover ad in the summit handbook (1 available)
- Inside front cover ad in the summit handbook (1 available)
- Inside back cover ad in the summit handbook (1 available)
- Promoted post on event mobile app (4 available)

For more information and to discuss sponsorship options, please contact Pauline Oh at pauline.oh@uli.org
# 2017 ULI Asia Pacific Summit

## Gold USD40,000

### Recognition and Advertising
- Company logo recognition as Gold sponsor in pre-event marketing materials, digital event promotions, on-site signage, summit handbook and website
- Logo prominently displayed in meeting loop played at the summit sessions
- A tabletop display during main summit
- Full-page ad in the summit handbook
- 100-word corporate profile in the summit handbook
- Logo recognition on event mobile app
- 3-month ad run on ULI Asia Pacific website
- 3-month ad run on ULI Asia Pacific’s members bimonthly newsletter

### Networking
- 6 registrations to the summit
- 3 invitations to the VIP Reception
- 3 invitations to the Leadership Dinner

### Membership
- 2 ULI full memberships

---

## Silver USD25,000

### Recognition and Advertising
- Company logo recognition as Silver sponsor in pre-event marketing materials, digital event promotions, on-site signage, summit handbook and website
- Logo prominently displayed in meeting loop played at the summit sessions
- Half-page ad in the summit handbook
- 100-word corporate profile in the summit handbook
- Logo recognition on event mobile app
- 1-month ad run on ULI Asia Pacific website

### Networking
- 4 registrations to the summit
- 2 invitations to the VIP Reception
- 2 invitations to the Leadership Dinner

### Membership
- 1 ULI full membership
- 1 ULI associate membership

---

## Bronze USD10,000

### Recognition and Advertising
- Company logo recognition as Bronze sponsor in pre-event marketing materials, digital event promotions, on-site signage, summit handbook and website
- Logo prominently displayed in meeting loop played at the general sessions
- Logo recognition on event mobile app

### Networking
- 2 registrations to the summit
- 1 invitation to the VIP Reception
- 1 invitation to the Leadership Dinner

### Membership
- 1 ULI associate membership

---

Choice of one of the following:
- Co-sponsorship of the VIP Reception (2 available)
- Co-sponsorship of the main summit day networking lunch (2 available)
- Co-sponsorship of the networking breaks (4 available)
- Co-sponsorship of the Women’s Leadership Initiative breakfast/lunch
- Promoted post on event mobile app (4 available)
- Distribution of sponsor’s research on event mobile app
- Co-sponsorship of daily event e-mail blasts (2 available)
- 1 tabletop display during main summit (4 available)
2017 ULI ASIA PACIFIC SUMMIT

ULI TALKS  USD10,000

Recognition and Advertising
- Company logo recognition as a ‘ULI Talk’ sponsor in pre-event marketing materials, digital event promotions, on-site signage, summit handbook and website
- Logo prominently displayed in meeting loop played at the ‘ULI Talk’ session and summit general sessions
- Logo recognition on event mobile app
- Opportunity to distribute your corporate materials at the ‘ULI Talk’ session on June 6
- Opportunity to display your corporate banner at the ‘ULI Talk’ session on June 6

Networking
- 2 registrations to the summit
- 1 invitation to the VIP Reception
- 1 invitation to the Leadership Dinner

Membership
- 1 ULI associate membership

ULI Talks are sessions where ULI members talk to each other about specific real estate sectors, trends, or themes. These peer-to-peer exchanges are where ULI’s best content happens. The groups are small (40-60 people) and the formats are engaging. “Provocateurs” set the scene for each discussion. ULI members share their experience and perspectives candidly. Discussion leaders moderate.

LEADERSHIP DINNER TABLE HOST  USD5,000

- 1 table of 10 at the Leadership Dinner
- Premium table positioning at the dinner
- Host company logo on your table

Only available for sponsors and companies registering 2 or more people for the summit

ULI Asia Pacific Summit
Connect with the world of real estate