

Gulfood

**21 - 25 FEBRUARY 2021
DUBAI WORLD TRADE CENTRE**

Established over 25 years, Gulfood has a well deserved reputation among exporters for delivering spectacular return on investment. For the exporter seeking new sales from the Middle East, Africa and South Asia, Gulfood provides a trade and sourcing platform without equal, where international flavors find world-class business.

Gulfood 2020 showcased 5000 exhibitors and 98,000 visitors from 180+ countries. 60% of visitors were int'l and 40% from Dubai.

The standard of living in the United Arab Emirates is one of the highest in the world. U.S. exports of consumer ready food products totaled US\$936.5 million in 2019, an increase of 20% from 2018. The UAE is the largest U.S. consumer food export market in the Middle East and the 20th largest overall. The UAE also imported US\$424.6 million of U.S. processed foods in 2019, an increase of 6%. The UAE is the 2nd largest U.S. export market for processed foods in the Middle East after Saudi Arabia.

Turnkey Booth Fee Includes Up to 100lbs dry and 125lbs frozen/ chilled from Dubai Airport to booth per contracted exhibitor; exclusively applicable through USA Pavilion officially appointed freight consolidator and not transferable. Administration, cold storage, duties/taxes, temporary import bond/bond cancellation or associated fees, if applicable are the sole responsibility of exhibitor.

What Does The Booth Include (9 sqm)?

- Professional guidance and total logistical coordination from Oak Overseas staff in the U.S. and on-site in Dubai
- Exclusive USA Pavilion Exhibitor Lounge access w/ internet
- Assistance with hotel accommodations and shipping
- One individual entry in official show directory and USA Pavilion directory
- Exhibitor passes (as needed, with a maximum of 5 per booth)
- Strong USA identification – focal point for international importers and brokers
- Prime location on show floor
- Daily booth cleaning
- Full booth design and construction
- Fascia with firm name
- Carpeting
- 1 Lockable Reception Counter
- 2 Shelves
- 3 Lights
- 1 Electrical outlet, 220 volt, 13 amp
- 1 Table
- 3 Chairs
- 1 Bar Stool
- 1 Trash Bin

Space in the Illinois section of the US Pavilion will be reserved on a first-come, first-served basis. Interested companies should contact: Kim Hamilton at Tel: 217/782-5809; E-Mail: kim.hamilton@illinois.gov.

Your company may be able to qualify for up to 50% reimbursement of exhibiting expenses such as exhibiting fees, international travel, set-up, rental and freight expenses, & advertising via the USDA's Branded Program. The Branded Program supports the promotion of branded and private label food and agricultural products overseas and is sponsored by the Foreign Ag Service of the USDA. Contact Kim for further details.