About the Program: The Certificate in Diversity Management in Health Care (CDM) is a 12-month program to help diverse professionals develop leadership competencies needed to bring about change in their institutions and communities. Taught by the nation’s leading health care diversity practitioners, the program is designed to meet the professional development needs of students and professionals who are charged with managing or leading diversity initiatives in their health care organizations.

Curriculum: The CDM program includes 10 content modules taught in online classes and two on-site learning forums. Topics taught include:
- The Evolution of Diversity in Health Care
- Legal/Regulatory and Ethical Issues
- Cultural Competency and Health Care Disparities
- 21st Century Health Care
- Strategic Development and Implementation
- Data Analysis and Community Assessment
- Language Services & Quality
- Marketing and Communications
- Diversity and Change Leadership
- Diversity and Talent Management

One of a Kind: No other comprehensive diversity certificate program is focused solely on health care. Program participants will develop a diversity/disparity action plan that is linked to the strategies of their individual organizations and will help promote a culturally competent workforce; leadership and governance that reflect the patients served; and strategies that drive increased business, higher performance and lower costs.

CDM Resources + Links

Registration: Applicants can register online for the 2013 cohort.
CLICK HERE

Tuition: Rates for students with a bachelor’s degree and currently enrolled graduate students.
CLICK HERE

Coursework: Find more information about each of the nine program modules.
CLICK HERE

Faculty: Learn more about the experienced faculty.
CLICK HERE

Frequently Asked Questions: See answers to commonly asked questions.
CLICK HERE

More Information:
Visit http://www.diversityconnection.org/Certificate or contact Craig Blassingame, Institute program and operations specialist, at cblassingame@aha.org or (312) 422-2693.